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**FOR IMMEDIATE RELEASE – Photos included**

**Smithsonian Water Exhibition Delights Local Audiences**

LANDING, N.J. (July 24, 2019) The Lake Hopatcong Foundation, in cooperation with the New Jersey Council for the Humanities, continues its exploration of water’s environmental and cultural impact as they host the local showing of “Water/Ways,” a Smithsonian Institution traveling exhibition. “Water/Ways” will be on view through August 10.

The exhibit is being hosted at the Lake Hopatcong Foundation Environmental and Cultural Center, 125 Landing Road, Landing, New Jersey. Free and open to the public, viewing hours are 10 am - 4 pm Monday through Friday, 11 am - 3 pm Saturday, and evening hours Thursday and Friday 4 - 8 pm.

“Water/Ways” explores the endless motion of the water cycle, water’s effect on landscape, settlement and migration, and its impact on culture and spirituality. It looks at how political and economic planning have long been affected by access to water and control of water resources. Human creativity and resourcefulness provide new ways of protecting water resources and renewing respect for the natural environment.

“We are very pleased with the community’s reaction to Water/Ways,” said Lake Hopatcong Foundation Grants and Program Director Donna Macalle-Holly. “Hundreds of people have visited thus far, with people coming from as far away as Hawaii and South Korea to see the exhibition and visit our community. It’s great exposure for the Lake Hopatcong Foundation Environmental and Cultural Center and the Lake Hopatcong region.”

Some comments expressed in the visitors log include: “Very cool. We all must be aware of our responsibility with water.” “Love this exhibit! Eye-opening!” “Very Informative exhibit. Beautiful presentation pieces.” “Expanded my understanding of water’s importance.” “So much information in so little space – a wonderful exhibit.”

“Water/Ways” is part of Museum on Main Street, a unique collaboration between the Smithsonian Institution Traveling Exhibition Service (SITES), state humanities councils across the nation, and local host institutions. To learn more visit [www.museumonmainstreet.org](http://www.museumonmainstreet.org), [www.sites.si.edu](http://www.sites.si.edu), or [njhumanities.org](http://njhumanities.org).

Support for MoMS has been provided by the U.S. Congress. The exhibit is sponsored by the New Jersey Council for the Humanities.

The Lake Hopatcong Foundation is a registered 501(c)(3) nonprofit dedicated to protecting the lake environment and enhancing the lake experience by bringing together public and private resources to encourage a culture of sustainability and stewardship on and around New Jersey’s largest lake, for this and future generations. To learn more, visit [lakehopatcongfoundation.org](http://lakehopatcongfoundation.org).

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The Smithsonian’s Museum on Main Street program “Water/Ways” exhibit will be on view at the Lake Hopatcong Foundation Environmental and Cultural Center through August 10.



Visitors enjoying the interactive “Water/Ways” exhibit on view at the Lake Hopatcong Foundation Environmental and Cultural Center through August 10.