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FOR IMMEDIATE RELEASE

A Special #GivingTuesday Opportunity for Lake Hopatcong

LAKE HOPATCONG, N.J. - The Lake Hopatcong Foundation (LHF) is, once again, joining the Giving Tuesday campaign, a worldwide day of giving that encourages philanthropy and celebrates generosity.

The LHF is dedicated to enhancing life around Lake Hopatcong, while fostering a sense of community among those who live and do business in its surrounding municipalities—Hopatcong, Jefferson Township, Mount Arlington and Roxbury.

Occurring on November 28 this year, Giving Tuesday is held annually on the Tuesday after Thanksgiving. It is intended to inspire people to improve their communities and to make contributions to causes that strive to make that happen.

“Naturally, we appreciate everyone who donates their time and money, throughout the year, to support our efforts,” said Donna Macalle-Holly, acting executive director of the LHF. “Giving Tuesday is simply a way to join people all over the world, on one special day, to make a profoundly positive impact on the global community.”

One of the LHF’s endeavors, worthy of broad support, is a “floating classroom” that will, starting next spring, give students of all ages opportunities to explore Lake Hopatcong, learning about freshwater ecology and how to protect our valuable watershed.

For each \$25 given to the LHF through their Giving Tuesday campaign, donors will be encouraged to suggest a name for the floating classroom, each of which the LHF Board of Trustees will consider when choosing a moniker for the vessel.

Those donating \$250 or more will be welcomed aboard the newly launched floating classroom, along with 3 guests, to learn about the lake and conduct hands-on experiments while enjoying complimentary wines and cheeses.

Last year, the LHF raised more than \$4,000 through the Giving Tuesday campaign. Notably, this year, if the LHF exceeds the \$5,000 mark for their Giving Tuesday campaign (now through December 31), an anonymous donor will match the total amount, up to \$10,000.

To join the LHF's Giving Tuesday campaign, visit LakeHopatcongFoundation.org/givingtuesday. For more information on #GivingTuesday, visit www.givingtuesday.org.

The Lake Hopatcong Foundation is a registered 501(c)(3) nonprofit organization with a mission of "improving Lake Hopatcong for all, now and in the years to come." Launched in 2012, it aims to improve and enhance the lake experience and environment. Initiatives include invasive species prevention, lake education, community building and safety improvements. For more information, visit LakeHopatcongFoundation.org.

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