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FOR IMMEDIATE RELEASE

Lake Hopatcong Foundation Encourages All To Shop Local For The Month of July

LAKE HOPATCONG, NJ (June 26, 2017) — For the fifth year in a row, the Lake Hopatcong Foundation, a 501(c)3 charitable organization, is supporting area businesses with their “Shop Local Lake Hopatcong” campaign.

The LHF’s intent is that the residents will view the four towns surrounding the lake as their “local downtown” and, by shopping and partaking of the services available, will help keep it a vibrant part of the economy.

“Take up the challenge and make July your month to try new or familiar businesses in your lake town, as well as the other towns around the lake,” said Lake Hopatcong Foundation Development Director Jennifer DeWitt. “With so many restaurants, shops and things to do, you could find something new every day during the month. Help others find your new (or old) favorite stomps by posting photos on social media with #ShopLocalLakeHopatcong.”

Be sure to follow the Lake Hopatcong Foundation’s social media pages to join in the fun: Facebook ([LakeHopatcongFoundation](https://www.facebook.com/LakeHopatcongFoundation)), Twitter ([@thisisyourlake](https://twitter.com/thisisyourlake)), Instagram ([LakeHopatcong](https://www.instagram.com/LakeHopatcong)) and Pinterest ([LakeHopatcong](https://www.pinterest.com/LakeHopatcong)).

The Lake Hopatcong Foundation is a registered 501(c)3 nonprofit organization with a mission of “improving Lake Hopatcong for all, now and in the years to come.”

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