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FOR IMMEDIATE RELEASE

## **LHF Earth Day FREE giveaway and Facebook contest**

*\*\*Photos Available\*\**

LAKE HOPATCONG, NJ (April 21, 2016)—Beginning this Earth Day, the Lake Hopatcong Foundation announces a FREE giveaway and Facebook contest to get everyone more involved in litter cleanup efforts. Local residents can stop by the foundation office to get their FREE trash grabber pole beginning on April 22, 2016 while supplies last.

“The foundation is giving away these free trash grabbers to encourage residents to help clean up litter on our roads, parks, recreational fields and trails, not just on Earthy Day but all year round. Debris from land can find its way into Lake Hopatcong through storm drains, streams, or ditches entering the lake,” said foundation president Jessica Murphy. “When you are out walking for exercise, enjoying a trail hike or playing on recreational fields any time of year, pick up and properly dispose of debris to help keep the Lake Hopatcong Watershed litter free.”

Anyone can enter the LHF Litter Cleanup Facebook Contest. To enter, become a member of the Lake Hopatcong Foundation – Keeping the Lake Clean public group on Facebook and post your cleanup pictures on [www.facebook.com/groups/LHCleanUP/](http://www.facebook.com/groups/LHCleanUP/) through July 18, 2016 with #LHFittercleanup. Please include your full name when posting your pictures. Winners of the Facebook contest will be selected for the LHF “Pull Them In” award to be announced at the Lake Hopatcong Foundation Charity Fundraiser Gala on July 30, 2016 at the Lake Hopatcong Yacht Club. There is no limit to the number of cleanup pictures you can post. The more cleanup pictures you post, increase your chance to be selected for the LHF “Pull Them In” award.

According to Donna Macalle-Holly, LHF grant and program coordinator, “The purpose of this challenge is to get everyone to pitch in and pick up litter when they are enjoying some time outdoors. It’s great that there are organized community cleanup events, but if you’re out taking a stroll in your neighborhood, bring along your trash grabber pole courtesy of the LHF and a plastic bag to pick up some litter along the way.”

For those that want to participate in a community cleanup and post those cleanup pictures, here are some upcoming events.

Jefferson Township annual town-wide spring cleanup day will be held on Saturday, April 23, from 9:00am to 12:00 noon. Volunteers are needed to pick up litter and can obtain cleanup supplies (bags, gloves, and safety vests) at the Jefferson DPW on Weldon Road in Lake Hopatcong. If you are not available on April 23, contact Patty Romano 973-208-3639 to volunteer on a more convenient date.

On Saturday, May 21, join the LHF staff and volunteers for an adopt-a-road cleanup to pick up roadway debris from 8:30am – 9:30am along Mount Arlington Boulevard in Landing. Interested

volunteers should send email to [donna@lakehopatcongfoundation.org](mailto:donna@lakehopatcongfoundation.org). All volunteers participating in the adopt-a-road cleanup that day will be entered into a drawing to win some LHF merchandise.

*The Lake Hopatcong Foundation is an IRS registered 501(c)(3) nonprofit organization that was established in 2012 with a focus on “improving Lake Hopatcong for all, now and in the years to come.”*

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