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FOR IMMEDIATE RELEASE

Lake Hopatcong Block Party to Celebrate NJ'S Largest Lake *2nd Annual Event to Draw Thousands to Hopatcong State Park*

LAKE HOPATCONG, N.J. (April 9, 2015)—Local bands performing on patio boats; local restaurants selling signature dishes; local businesses selling their products and services; community organizations sharing their missions and messages... and at the center of it all, a full-on celebration of Lake Hopatcong itself, with boat rides (for some lucky attendees), nautical kids' crafts, and lake demonstrations. The second-annual **Lake Hopatcong Block Party** is all about New Jersey's largest lake and the vibrant community that surrounds it. To be held from **10 a.m. to 5 p.m. on Saturday, May 9 at Hopatcong State Park**, it will bring together a variety of businesses and groups from around the lake, along with thousands of visitors from near and far.

"There is so much to celebrate about this lake and the people and businesses who call this area home," said Jessica K. Murphy, president of the Lake Hopatcong Foundation, which is coordinating this event for the second year. "The details are really coming together for what should be a fun, entertaining, and educational day for everyone who is a part of it."

Registration for booths is still open, though nearly 100 booths have already been registered, resulting in a great mix of artists, local services, food vendors, nonprofit organizations, and antique and craft dealers. In addition, four bands will be performing from a boat stage on the patio throughout the day, the LHF will be running a 50/50 raffle, and a series of demonstrations will take place on park grounds. There will also be an opportunity for some lucky attendees to hop on a quick boat ride provided by Bridge Marina and Lake Hopatcong Cruises.

"The Lake Hopatcong Block Party showcases our local community in so many ways and this year the goal was to make the event bigger and better," said LHF development director Lauren Rossi. "And we are doing just that as our guests will not only browse unique hand-made crafts and learn about the work of our local nonprofits, but will also get a taste of local dishes from one of the 12 local eateries that will be selling food, or get on the water with a boat ride from a local business. Kids can search for colorful posters with a lake-oriented scavenger hunt and ride an 18-passenger train to raise money for the Lake Hopatcong Foundation's train station capital campaign. And those are just some of the activities—there will be plenty to keep the whole family entertained."

Anyone who is interested in volunteering or participating in the day by registering for a booth or sponsorship can email blockparty@lakehopatcongfoundation.org or call the Lake Hopatcong Foundation office at 973-663-2500. Registration can also be completed online at www.lakehopatcongfoundation.org.

The Lake Hopatcong Foundation is a registered 501(c)(3) nonprofit organization with a mission of “improving Lake Hopatcong for all, now and in the years to come.” The Lake Hopatcong Block Party is part of the group’s effort to bring together the four towns and two counties that surround Lake Hopatcong and celebrate as a united community.

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