

FOR IMMEDIATE RELEASE

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Lake Hopatcong Foundation Bike Challenge Sends Riders Around New Jersey's Largest Lake

LAKE HOPATCONG, N.J.—The Lake Hopatcong Foundation is hosting its first “LHF Autumn Bike Challenge” on Saturday, October 12, sending riders on a 20- or 40-mile course around New Jersey’s largest lake as a way to celebrate the area and raise money for the foundation, a 501(c)3 nonprofit organization dedicated to improving Lake Hopatcong for all, now and in the years to come.

“A cycling event is a great way to showcase the scenic landscape of Lake Hopatcong,” said Mt. Arlington Police Chief Keith Licata, who is helping to organize the event and who has run a similar one each spring for the last few years for the Mt. Arlington Fraternal Order of Police. “The scenery along with the challenging terrain keeps the cyclists coming back.”

The ride start/finish is at Our Lady Star of the Sea parish, 204 Espanong Road, Lake Hopatcong. The first wave of riders begins at 9:15 a.m. for the 40-mile course, followed by the 20-mile course start at 10 a.m. There will be awards given to the top three finishers, male and female, for both the 20-mile and 40-mile route. Participants can register at <https://www.bikereg.com/Net/19414> or at <http://www.lakehopatcongfoundation.org/newsandevents/autumnbikechallenge.html>. Online registration closes on Thursday, October 10. Day-of-event registration is open from 8 a.m. until 15 minutes before the start time. Participation costs \$35 to \$50, depending on the route choice and preregistration or day-of registration. Riders can also raise additional money for the Lake Hopatcong Foundation via PledgeReg, by getting sponsor donations for their ride.

The event will go on, rain or shine, and lasts approximately 2 hours. The ride goes clockwise around the lake, and the shorter course includes rolling terrain, but without major hills that might deter those looking for an enjoyable ride. The 40-mile course includes a hilly 20-mile extension added to the middle of the 20-mile course. “Whether people want to achieve their best time or just want to take in the beautiful October scenery around Lake Hopatcong, it should be a fun day for our participants,” said Lake Hopatcong Foundation president Jessica K. Murphy.

The event is sponsored by Marty’s Reliable Cycle, Jamis Bicycles, PowerBar, Dunkin Donuts, Vinny and Son, and BTS Landscaping.

Entry fee includes:

- * Organized ride around beautiful Lake Hopatcong
- * Mechanical Support provided by Marty's Reliable Cycle

- * Awards for top 3 men/women in both 20 and 40 mile course
- * Post-ride food (12pm) provided by Vinny and Son
- * Post-ride iced coffee/iced tea provided by Dunkin Donuts
- * Event item provided by Jamis Bicycles if pre-registered
- * Free day-of-ride parking
- * Cue Sheets and local Jefferson Police to star riders on their way
- * 2 Rest Stops with PowerBar Fuels and Fluids, PBJ and fresh fruit, sponsored by

BTS Landscaping

Visit www.lakehopatcongregation.org for more information about the race and the Lake Hopatcong Foundation.

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