



August 1, 2024

Dear Friend of Lake Hopatcong,

The Lake Hopatcong Foundation's Lake Loop Challenge returns to Hopatcong State Park on Sunday, October 6, 2024, offering our community a chance to get active, have fun, and raise funds to help us make Lake Hopatcong the best it can be. Participants can "choose their challenge" and bike, hike, or paddle in support of a vibrant, healthy lake and community.

We invite you to become a sponsor of this annual recreation opportunity and fundraiser, which helps us continue our efforts to protect and improve New Jersey's largest lake, through our many programs and initiatives in the areas of environment, education, community, and advocacy. Please review the many sponsorship opportunities enclosed and consider taking part in the event with your coworkers for a fun day of team building!

Lake Loop participants can choose between riding a scenic 62-, 40-, or 20-mile bike course around the lake; hiking the trails at Hopatcong State Park; or paddling a 2.5-mile course on the lake. All participants will receive a commemorative t-shirt and are invited to join us for complimentary food, refreshments, and live music after their activity! Awards will be given out to the individual and team that raise the most funds to support our efforts to foster a vibrant and healthy lake and community.

You can find more information on the Lake Loop Challenge and how you or your company can participate at lakeloop.org. Please don't hesitate to email me at Caitlin@lakehopatcongfoundation.org or email our event coordinator, Kari Constantine, at Kari@lakehopatcongfoundation.org, or call us at 973-663-2500 with any questions.

Thank you for your consideration!

Warmly,

Caitlin Doran
Development Director
Lake Hopatcong Foundation
Caitlin@lakehopatcongfoundation.org
973-663-2500





2024 Lake Loop Challenge Sponsorship Opportunities

Sunday, October 6, 2024 - Hopatcong State Park

PRESENTING SPONSOR: \$5,000

- ✓ Recognition at awards ceremony
- ✓ Recognition at start of the bike, hike, and paddle
- ✓ Name/logo on official Lake Loop giveaway
- ✓ Complimentary registration for 6
- ✓ Opportunity to host info table at event
- ✓ Name on signage at Hopatcong State Park
- ✓ Promoted as a Lake Loop Sponsor on LHF website, e-newsletter, and social media

OFFICIAL SPONSOR: \$2,500

- ✓ Recognition at awards ceremony
- ✓ Recognition at start of the bike and hike
- ✓ Name/logo on official Lake Loop giveaway
- ✓ Complimentary registration for 4
- ✓ Opportunity to host info table at event
- ✓ Name on signage at Hopatcong State Park
- ✓ Promoted as a Lake Loop Sponsor on LHF website, newsletter, and social media

HEALTH AND WELLNESS SPONSOR: \$1,000

- ✓ Recognition at start of the bike
- ✓ Name/logo on official Lake Loop giveaway
- ✓ Complimentary registration for 2
- ✓ Opportunity to host info table at event
- ✓ Name on signage at Hopatcong State Park
- ✓ Promoted as a Lake Loop Sponsor on LHF website, e-newsletter, and social media

CHALLENGE SPONSOR: \$750

- ✓ Complimentary registration for 2
- ✓ Opportunity to host info table at event
- ✓ Name on signage at Hopatcong State Park
- ✓ Promoted as a Lake Loop Sponsor on LHF website, newsletter, and social media

ACTIVITY SPONSOR: \$500

- ✓ Opportunity to host info table at event
- ✓ Name on signage at Hopatcong State Park
- ✓ Promoted as a Lake Loop Sponsor on LHF website, newsletter, and social media

LAKE LOOP SUPPORTER: \$250

- ✓ Promoted as a Lake Loop Sponsor on LHF website, e-newsletter, and social media

FOR MORE INFORMATION CONTACT:

Caitlin Doran, Development Director
caitlin@lakehopatcongfoundation.org

Kari Constantine, Event Coordinator
kari@lakehopatcongfoundation.org

973-663-2500

PLEASE SIGN ME UP FOR A 2024 LAKE LOOP CHALLENGE SPONSORSHIP!



Sponsorship Level: _____

Business/Org. Name (as it should appear on all listings): _____

Signature of Business/Organization's Officer: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Phone: _____ Email: _____

Website: _____ Facebook: _____

Instagram: _____

Please email a high-resolution logo to Kari@lakehopatcongfoundation.org, to be included in marketing materials.

Acceptable formats: jpg, pdf, png, eps

PAYMENT INFORMATION You can also pay online at lakeloop.org!

Sponsorship Amount: _____ Payment type (cash, check, or card: _____ Card Type: _____

Card Number: _____ Exp Date: _____ CVV #: _____

Your Sponsorship Dollars Make a Difference!

Thank you for supporting the Lake Hopatcong Foundation's efforts to improve the environment and enhance the experience on New Jersey's largest lake, for this and future generations.

lakehopatcongfoundation.org

Please complete and email to Caitlin Doran: caitlin@lakehopatcongfoundation.org



LAKE HOPATCONG
FOUNDATION

PROTECTING THE ENVIRONMENT AND ENHANCING THE EXPERIENCE ON NEW JERSEY'S LARGEST LAKE, FOR THIS AND FUTURE GENERATIONS.

ENVIRONMENT

Protecting the lake environment with programs that center around improving water quality and preventing the spread of invasive aquatic species.

EDUCATION

Providing educational cruises and student field trips centered on the ecology and stewardship of Lake Hopatcong, and promoting ways to protect our shared water resources.

COMMUNITY

Bringing the lake community together through recreational and community events, like the Lake Hopatcong Block Party and community programming.

ADVOCACY

Serving as Lake Hopatcong's full-time advocate, collaborating with federal, state, county, and municipal leaders to secure additional support and resources for the lake.



Scan with your phone's camera to learn more, get involved, or become a member! at lakehopatcongfoundation.org!

