



April 1, 2023

Dear Friend of Lake Hopatcong,

The Lake Hopatcong Foundation's Lake Loop Challenge returns to Hopatcong State Park on Sunday, October 1, 2023 offering our community a chance to get active, have fun, and raise funds to help us make Lake Hopatcong the best it can be. Participants can "choose their challenge" and bike, run (walk), or paddle in support of a vibrant, healthy lake and community.

We invite you to become a sponsor of this annual recreation opportunity and fundraiser, which helps us continue our efforts to protect and improve New Jersey's largest lake, through our many programs and initiatives in the areas of environment, education, community, and advocacy. Please review the many sponsorship opportunities enclosed and consider taking part in the event with your coworkers for a fun day of team-building!

Lake Loop participants can choose between riding a scenic 62-, 40-, or 20-mile bike course around the lake; running or walking a 5K on the trails at Hopatcong State Park; or paddling a 2.5-mile course on the lake. All participants will receive a commemorative cooling towel and are invited to join us for complimentary food, refreshments, and music! Awards will be given out for the individual and team that raises the most funds to support our efforts to foster a vibrant and healthy lake and community.

More information on the Lake Loop and how you or your company can help us get active on behalf of New Jersey's largest lake can be found at lakeloop.org. Please don't hesitate to email Caitlin@lakehopatcongfoundation.org or call 973-663-2500 with questions.

Thank you for your consideration!

Warmly,

A handwritten signature in cursive that reads "Caitlin Doran".

Caitlin Doran
Development Director
Lake Hopatcong Foundation
Caitlin@lakehopatcongfoundation.org
973-663-2500





2023 Lake Loop Challenge Sponsorship Opportunities

Sunday, October 1, 2023 - Hopatcong State Park

PRESENTING SPONSOR: \$5,000

- ✓ Starting Line Sponsor: recognized at the start of the 5K, paddle, and cycling
- ✓ Recognition at Awards Ceremony
- ✓ Name/logo on official Lake Loop giveaway
- ✓ Complimentary registration for 6
- ✓ Name on signage at Hopatcong State Park
- ✓ Promoted as a Lake Loop Sponsor on LHF website, e-newsletter, and social media

OFFICIAL SPONSOR: \$3,000

- ✓ Starting Line Sponsor: recognized at start of 5K and paddle
- ✓ Recognition at Awards Ceremony
- ✓ Name/logo on official Lake Loop giveaway
- ✓ Complimentary registration for 4
- ✓ Name on signage at Hopatcong State Park
- ✓ Promoted as a Lake Loop Sponsor on LHF website, newsletter, and social media

HEALTH AND WELLNESS SPONSOR: \$1,000

- ✓ Starting Line Sponsor: recognized at the start of the 5K
Name/logo on official Lake Loop giveaway
- ✓ Complimentary registration for 2
- ✓ Name on signage at Hopatcong State Park
- ✓ Promoted as a Lake Loop Sponsor on LHF website, e-newsletter, and social media

CHALLENGE SPONSOR: \$750

- ✓ Complimentary Registration for 2
- ✓ Name on signage at Hopatcong State Park
- ✓ Promoted as a Lake Loop Sponsor on LHF website, newsletter, and social media

ACTIVITY SPONSOR: \$500

- ✓ Name on Signage at Hopatcong State Park
- ✓ Featured as a Lake Loop Sponsor on LHF website, newsletter, and social media

LAKE LOOP SUPPORTER: \$250

- ✓ Featured as a Lake Loop Supporter on LHF website, e-newsletter, and social media

FOR MORE INFORMATION CONTACT:

Caitlin Doran, Development Director
caitlin@lakehopatcongfoundation.org

973-663-2500

PLEASE SIGN ME UP FOR A 2023 LAKE LOOP CHALLENGE SPONSORSHIP!



Sponsorship Level: _____

Business/Org. Name (as it should appear on all listings): _____

Signature of Business/Organization's Officer: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Phone: _____ Email: _____

Website: _____ Facebook: _____

Instagram: _____

Please email a high resolution logo to Caitlin@lakehopatcongfoundation.org, to be included in marketing materials.

Acceptable formats: jpg, pdf, png, eps

PAYMENT INFORMATION You can also pay online at lakeloop.org!

Sponsorship Amount: _____ Payment type (cash, check, or card): _____ Card Type: _____

Card Number: _____ Exp Date: _____ CVV #: _____

Your Sponsorship Dollars Make a Difference!

Thank you for supporting the Lake Hopatcong Foundation's efforts to improve the environment and enhance the experience on New Jersey's largest lake, for this and future generations.

lakehopatcongfoundation.org

Please complete and email to Caitlin Doran: caitlin@lakehopatcongfoundation.org
or mail to 125 Landing Road, Landing, NJ 07850



PROTECTING THE ENVIRONMENT AND ENHANCING THE EXPERIENCE ON NEW JERSEY'S LARGEST LAKE, FOR THIS AND FUTURE GENERATIONS

Environment

Programs focused on improving water quality and preventing the spread of invasive aquatic species.

Education

Teachable moments for children and adults aboard our Floating Classroom and educational field trips for students at Hopatcong State Park.

Community

Bringing together the lake community through outreach and events, like our annual Block Party, recreational and programming opportunities.

Advocacy

We serve as Lake Hopatcong's full-time advocate, working with federal, state, county, and municipal leaders to secure more funding and resources for Lake Hopatcong



Scan with your phone's camera, to learn more or become a member and get involved as a volunteer

CONTACT US

125 Landing Road
Landing, NJ 07850

973-663-2500

www.lakehopatcongfoundation.org