



# LAKE HOPATCONG BLOCK PARTY

Saturday, May 17, 2025, 10 am - 4 pm

Hopatcong State Park

*Hosted by the Lake Hopatcong Foundation*

## Event Sponsorships

### The Lake Hopatcong Block Party

The Lake Hopatcong Block Party is an annual event, hosted by the Lake Hopatcong Foundation, that brings people together with businesses, non-profit organizations, craft vendors, community groups and food merchants for a fun-filled day that kicks off the summer season and celebrates all facets of Lake Hopatcong life. Thousands of guests enjoy a day on the lake with shopping, food, entertainment, and demonstrations. For more information, visit [lakehopatcongfoundation.org/blockparty](http://lakehopatcongfoundation.org/blockparty).



### Lake Hopatcong Foundation

The Lake Hopatcong Foundation is a 501(c)3 non-profit organization dedicated to fostering a vibrant and healthy Lake Hopatcong and surrounding community through a variety of programs and initiatives in the following areas. Find out more at [lakehopatcongfoundation.org](http://lakehopatcongfoundation.org).



**Environment** - maintaining and improving the lake environment through programs focused on water quality and invasive species control.



**Community** - building a sense of lake community with an annual Block Party and supporting the lake community with recreational opportunities and efforts to improve safety on the lake.



**Education** - providing hands-on, interactive learning on lake ecology for students of all ages through environmental school field trips and the Lake Hopatcong Foundation Floating Classroom.



**Advocacy** - working with federal, state, county, and municipal leaders to secure funding and resources for Lake Hopatcong, its watershed, and public lakes throughout the state.



Lake Hopatcong Foundation  
125 Landing Rd, Landing, NJ 07850

[blockparty@lakehopatcongfoundation.org](mailto:blockparty@lakehopatcongfoundation.org)  
[lakehopatcongfoundation.org](http://lakehopatcongfoundation.org)  
(973) 663-2500

**Rain or Shine!**

# 2025 LAKE HOPATCONG BLOCK PARTY

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## Sponsorship Opportunities

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Hopatcong State Park  
10 am - 4 pm

### 5 Star Sponsor .....\$10,000

- Main entrance welcome banner recognition
- Your name in event press release
- Introduction and opportunity to speak at 50/50 drawing
- Name/logo on event giveaway and volunteer t-shirts
- Name/logo on event directory and Passport Adventure cards
- Name announced live during event
- 10 X 10 preferred location booth space, sponsor star to display at booth
- Designated Passport Adventure destination
- Promotion on Lake Hopatcong Foundation website, e-newsletter & social media
- Name on sponsor banner and 2 reserved parking spots

### 4 Star Sponsor .....\$5,000

- Name/logo on volunteer t-shirts
- Name/logo on event directory
- Name announced live during event
- 10 X 10 preferred location booth space, sponsor star to display at booth
- Designated Passport Adventure destination
- Promotion on Lake Hopatcong Foundation website, e-newsletter & social media
- Name on sponsor banner and 1 reserved parking spot

### 3 Star Sponsor .....\$2,500

- Your name on signage at State Park bus stops
- Name/logo on event directory
- Name announced live during event
- 10 X 10 preferred location booth space, sponsor star to display at booth
- Designated Passport Adventure destination
- Promotion on Lake Hopatcong Foundation website, e-newsletter & social media
- Name on sponsor banner and 1 reserved parking spot

### 2 Star Sponsor .....\$1,500

- Name/logo on event directory
- Name announced live during event
- 10 X 10 preferred location booth space, sponsor star to display at booth
- Designated Passport Adventure destination
- Promotion on Lake Hopatcong Foundation website and e-newsletter
- Name on sponsor banner and 1 reserved parking spot

### 1 Star Sponsor .....\$1,000

- Name announced live during event
- 10 X 10 preferred location booth space, sponsor star to display at booth
- Optional Passport Adventure destination
- Promotion on Lake Hopatcong Foundation website
- Name on sponsor banner and 1 reserved parking spot

### Lake Friend .....\$500

- 10 X 10 preferred location booth space, sponsor star to display at booth
- Optional Passport Adventure destination
- Promotion on Lake Hopatcong Foundation website
- Name on sponsor banner
- Prepaid parking space available for additional fee (limited availability)



## Passport Adventure Program



The Lake Hopatcong Block Party Passport Adventure program

encourages guests to explore the Block Party and to add a level of interactive fun, while increasing visibility and foot traffic to our participating sponsors.

Each Sponsor will be provided with a passport stamp and identifying signage so they can stamp the passports, providing an opportunity to engage with visiting guests. Once they have completed their travels, guests will turn in their completed passport to be entered in a drawing for a selection of prizes!

Prizes for the Passport Adventure are donated exclusively by our sponsors and are promoted on our website.

Top level sponsors can choose to be a designated or optional destination, tailoring the Passport Adventure to meet their individual needs.

# 2025 LAKE HOPATCONG BLOCK PARTY

Hosted by the Lake Hopatcong Foundation

## Policies and Procedures

Saturday, May 17, 2025  
Hopatcong State Park  
10 am - 4 pm

**IMPORTANT - Please read and retain.** To ensure the 2025 Lake Hopatcong Block Party runs smoothly and safely, the following policies and procedures are strictly enforced:

- ☑ **The Block Party is rain or shine!**
- ☑ Fees are non-refundable unless the event is canceled by the host.
- ☑ Your booth space is 10'x10' and your tent cannot exceed that size (if you purchased two spaces, your booth space is 10'x20').
- ☑ You will need to provide your own table, chairs, tent, and tent weights.
- ☑ **Due to increased winds lakeside, tent weights are required for every tent. Tent stakes are not permitted by the State Park.**
- ☑ **If you intend to sell or give away food or beverages, or use propane or grills, you MUST let us know at registration, so we can ensure that all health and fire safety laws are met.**
- ☑ Electricity is not available. If you intend to bring a generator, you must let us know at registration, and you must purchase a specific generator booth spot. Generator booth spots are on the outer perimeter to mitigate noise. Quiet generators with ratings of 59 decibels or less are required.
- ☑ Microphone usage from booth space is not permitted.
- ☑ Subletting your space to another business or vendor is not permitted.
- ☑ There will be NO other group permitted to do a 50/50 raffle or sell 50/50 raffle tickets other than the Lake Hopatcong Foundation, the event host.
- ☑ All participants parking a vehicle, trailer, or boat at their booth for the event, MUST arrive between 7:15 -7:30 am or make arrangements to drop off the day before.
- ☑ All other participants must arrive between 7:30 - 8:30 am. Vehicles cannot be driven to booths after 8:30 am.
- ☑ After vehicles have been unloaded for setup, all participants will be directed to MANDATORY OFF-SITE PARKING, unless a pre-paid onsite parking space has been purchased (limited availability) or additional vehicle spaces and fees were purchased as part of vendor setup. Free shuttle service is provided.
- ☑ The Block Party concludes at 4:00 pm, at which time all participants are asked to begin breaking down their displays. For safety reasons, there are NO early breakdowns. The host retains the right to not invite violators back in following years.
- ☑ All participants must be packed and out of the park by 5:00 pm.
- ☑ The State Park maintains a carry-in/carry-out program for all trash removal. All participants must remove all of their trash when leaving the site.



**Questions? Contact 973-663-2500 or [blockparty@lakehopatcongfoundation.org](mailto:blockparty@lakehopatcongfoundation.org).**



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125 Landing Rd, Landing, NJ 07850

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## Sponsorship Opportunities

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10 am - 4 pm, Hopatcong State Park

	Preferred 10x10 Booth Space & Sponsor Star	Name/Logo Sponsor Banner	Web Promotion	Passport Adventure Program	Reserved Parking Spot(s)	Name Announced During Event	Name/Logo in Event Directory	Branded Event Materials/ Signage	Name in Press Release	Main Entrance Welcome Banner	Opportunity to Address Crowd During 50/50 Drawing
5 Star Sponsor \$10,000	X	X	LHF website, e-newsletter, & Social Media	Designated destination	2	X	X	Event giveaway and volunteer T-shirt	X	X	X
4 Star Sponsor \$5,000	X	X	LHF website, e-newsletter, & Social Media	Designated destination	1	X	X	Volunteer T-shirt	X		
3 Star Sponsor \$2,500	X	X	LHF website, e-newsletter, & Social Media	Designated destination	1	X	X	Signage at State Park bus stops			
2 Star Sponsor \$1,500	X	X	LHF website and e-newsletter	Designated destination	1	X	X				
1 Star Sponsor \$1,000	X	X	LHF website	Optional destination	1	X					
Lake Friend \$500	X	X	LHF website	Optional destination	Available for purchase						

Please note, additional opportunities are available for custom sponsorships, tailored to your business or organization. Please contact Kari Constantine at [kari@lakehopatcongfoundation.org](mailto:kari@lakehopatcongfoundation.org) or 973-663-2500 for more information or to sponsor the 2025 Lake Hopatcong Block Party.



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