



## 10<sup>TH</sup> ANNIVERSARY GALA & AUCTION

April 1, 2022

Dear Friend of Lake Hopatcong,

Ten years ago, the Lake Hopatcong Foundation was formed with a mission of protecting the environment and enhancing the experience on New Jersey's largest lake. A decade later, with your help, we continue to foster a vibrant and healthy Lake Hopatcong and surrounding community, for this and future generations.

**You can be part of another decade of programs focused on protecting, improving, and promoting Lake Hopatcong by supporting our 10<sup>th</sup> Anniversary Gala and Auction on Thursday, July 21st at Stone Water restaurant in Lake Hopatcong, NJ.**

This milestone event will bring together some of the most dedicated members of our lake community, and serves as a critically important fundraiser that supports our work in the areas of advocacy, environment, education, and community. Examples of this work include teaming up with the Lake Hopatcong Commission to bring in over \$1.3M in funding to combat harmful algal blooms (HABs); preventing the spread of harmful invasive species through our volunteer Water Scouts program; successfully advocating for a \$10M appropriation for public lakes; engaging over 1,000 students to learn about lake ecology aboard our Floating Classroom; and organizing a wide range of community events to help bring together, educate, and celebrate our lake community, each year.

It is through your generous support that we continue our numerous efforts on behalf of Lake Hopatcong, and **we ask that you please consider supporting these efforts by sponsoring the gala, donating an auction prize, taking out an ad in our event journal, and/or by attending the event!**

As thanks for your generous support of our 10<sup>th</sup> Anniversary Gala and Auction, you will be acknowledged in digital and printed marketing materials leading up to and at the event. Enclosed, please find our sponsorship opportunities, which outlines the many benefits offered at each level. Please do not hesitate to reach out if you have any questions.

Thank you for your consideration and for supporting the Lake Hopatcong Foundation as we foster a vibrant, healthy Lake Hopatcong and surrounding community.

With gratitude,

A handwritten signature in cursive script that reads 'Caitlin Doran'.

Caitlin Doran

Development Director

[Caitlin@lakehopatcongfoundation.org](mailto:Caitlin@lakehopatcongfoundation.org)

973-663-2500



## 10<sup>TH</sup> ANNIVERSARY GALA & AUCTION SPONSORSHIP OPPORTUNITIES

**PREMIER (exclusive sponsorship).....\$10,000**

- ◆ Displayed as Premier Sponsor on LHF website, e-newsletter, and social media
- ◆ Recognition from podium at the event
- ◆ Full page ad in event journal
- ◆ Promotion on virtual auction website
- ◆ Complimentary table at the gala

**PLATINUM.....\$5,000**

- ◆ Displayed as Platinum Sponsor on LHF website, e-newsletter, and social media
- ◆ Recognition from podium at the event
- ◆ Full page ad in event journal
- ◆ Promotion on virtual auction website
- ◆ Six complimentary tickets to the event

**GOLD.....\$2,500**

- ◆ Listed as Gold Sponsor on LHF website, e-newsletter, and social media
- ◆ Recognition from podium at the event
- ◆ Half page ad in event journal
- ◆ Promotion on virtual auction website
- ◆ Four complimentary tickets to the event

**SILVER .....\$1,000**

- ◆ Listed as Silver Sponsor on LHF website, e-newsletter, and social media
- ◆ Recognition from podium at the event
- ◆ Half page ad in event journal
- ◆ Promotion on virtual auction website
- ◆ Two Complimentary tickets to the event

**BRONZE .....\$500**

- ◆ Listed as Bronze Sponsor on LHF website, e-newsletter, and social media
- ◆ Promotion on virtual auction website
- ◆ Third page/business card ad in event journal

**GALA DUO.....\$400**

- ◆ Two tickets to the Gala
- ◆ Recognition in event journal



## 10<sup>th</sup> ANNIVERSARY GALA & AUCTION SPONSOR AGREEMENT FORM

The company name listed will be used on promotional materials and social media as written; please list as you would like it to appear, including capitalization, hyphens, and registered marks, if applicable. Please email your logo in jpeg or pdf format to [caitlin@lakehopatcongfoundation.org](mailto:caitlin@lakehopatcongfoundation.org). Distributions of sponsorship benefits begin once the form and check are received.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

We are proud to be a sponsor at the \_\_\_\_\_ level. Enclosed is a check for \$ \_\_\_\_\_

I do not wish to be a sponsor but would like to make a donation of \$ \_\_\_\_\_ towards the event.

I will be placing an ad in the Virtual Journal: \_\_\_ Full Page \_\_\_ Half Page \_\_\_ Quarter Page

To pay by credit card, please go to our website: [lakehopatcongfoundation.org/gala](http://lakehopatcongfoundation.org/gala)

*By signing or typing your name below, you agree to support the Lake Hopatcong Foundation with a sponsorship in the aforementioned amount.*

Signature: \_\_\_\_\_

We ask that you please mail this form to Lake Hopatcong Foundation, 125 Landing Road, Landing, NJ 07850 or email to [caitlin@lakehopatcongfoundation.org](mailto:caitlin@lakehopatcongfoundation.org) no later than July 8, 2022, to ensure that you receive all benefits.

*We greatly appreciate the support and generosity of our sponsors and prize donors for this fundraiser that benefits all of Lake Hopatcong. If you have any questions, please do not hesitate to contact [caitlin@lakehopatcongfoundation.org](mailto:caitlin@lakehopatcongfoundation.org) or call 973-663-2500*

**The Lake Hopatcong Foundation is a tax-exempt organization as defined by IRS section 501c3, to which gifts and donations are tax deductible to the fullest extent of the law.**



## 10th ANNIVERSARY GALA & AUCTION AUCTION PRIZE AGREEMENT FORM

The donor's name will be included in the auction as it appears below; please list as you would like it to appear, including capitalization, hyphens, and registered marks, if applicable. Please return this form to Caitlin at 125 Landing Rd. Landing, NJ 07850 or send to [caitlin@lakehopatcongfoundation.org](mailto:caitlin@lakehopatcongfoundation.org). Please email Caitlin or call 973-663-2500 to coordinate drop-off of your donation, and be sure to include any additional pictures, paperwork, or supplemental information relevant to the prize.

Donor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Item Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Item Value: \_\_\_\_\_

*By signing or typing your name below, you agree to support the Lake Hopatcong Foundation with an auction prize with the aforementioned value.*

Donor Signature: \_\_\_\_\_

We ask that you please arrange for your item to be dropped off/delivered to 125 Landing Road, Landing, NJ 07850 no later than July 8, 2022, to ensure that it is included on the virtual auction website and at the event.

*We greatly appreciate the support and generosity of our sponsors and prize donors for this fundraiser that benefits all of Lake Hopatcong. If you have any questions, please do not hesitate to contact [caitlin@lakehopatcongfoundation.org](mailto:caitlin@lakehopatcongfoundation.org) or call 973-663-2500*

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## 10<sup>th</sup> ANNIVERSARY GALA & AUCTION SOUVENIR AD JOURNAL AGREEMENT FORM

Help us celebrate our 10<sup>th</sup> anniversary by placing an advertisement or well wishes in our souvenir journal! Please send your ad artwork and/or congratulations as a JPG or PDF file to [caitlin@lakehopatcongfoundation.org](mailto:caitlin@lakehopatcongfoundation.org) no later than July 1, 2022.

- \$250 Full page - 4.5"W X 7.5"H
- \$150 Half page - 4.5"W X 3.5"H
- \$100 Third page/Business card - 4.5"W X 2.25"H

Payment for your ad or booster can be made by check. Please make checks payable to the Lake Hopatcong Foundation and send to 125 Landing Rd. Landing, NJ 07850.

*By signing or entering your name below, you agree to support the Lake Hopatcong Foundation with an ad at the price you selected above.*

Donor Signature: \_\_\_\_\_

*We greatly appreciate the support and generosity of our sponsors, advertisers, and prize donors for this fundraiser that benefits all of Lake Hopatcong. If you have any questions, or need assistance building your ad, please do not hesitate to contact [caitlin@lakehopatcongfoundation.org](mailto:caitlin@lakehopatcongfoundation.org) or call 973-663-2500*

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Protecting the environment and enhancing the experience on New Jersey's largest lake, for this and future generations.



### Advocacy

We serve as Lake Hopatcong's full-time advocate, working with federal, state, county, and municipal leaders to secure more funding and resources for our lake.

### Environment

Our environmental efforts are focused on improving water quality and preventing the spread of aquatic invasive species. Demonstration projects aimed at preventing and mitigating harmful algal blooms (HABs) through a partnership with the Lake Hopatcong Commission, as well as our Lake Stewards and Water Scouts programs, which prevent and stop the spread of highly invasive species, like water chestnut, are examples of this work.

### Education

We provide hands-on experiences learning about lake ecology and the importance of protecting our water resources for children and adults aboard our Floating Classroom, as well as through our educational field trips for fourth- and fifth-grade students.

### Recreation

We are working to improve and expand recreation opportunities on and around Lake Hopatcong, by offering guided hikes, guided paddles, and by creating new trails. Our Lake Hopatcong Trail, once completed, will traverse approximately 40 miles through all four towns, encircling the lake.

### Public Safety

As safety is always of the utmost importance on Lake Hopatcong, we work with local and state officials to address safety issues and provide educational opportunities for lake users. We also instituted the B-SAFE dock numbering program on Lake Hopatcong, which is designed to help emergency personnel efficiently respond by land or water.

### Community

With four towns, two counties, and the state all claiming a portion of Lake Hopatcong, one of our goals is to build a unified lake community. One way we accomplish this is through our annual Lake Hopatcong Block Party, which celebrates all facets of Lake Hopatcong life by bringing visitors together with businesses, non-profit organizations, community groups, crafters, and food vendors for a community day like no other.

### Arts and Culture

The Lake Hopatcong Foundation Environmental & Center provides the community with a meeting space and venue to enjoy a selection of informational programs and exhibits, like the Smithsonian Water/Ways Exhibit, which we displayed in 2019.

**Scan with your phone's camera,  
to learn more, become a member,  
and get involved as a volunteer -  
or call us at 973-663-2500!**

